

Investor Relations Services

Case Study – Elevate Uranium



Distribution

Targeted distribution of company announcements and marketing collateral.



Events Support

Investor targeting, schedule building, onsite support and investor feedback.



Analytics

Detailed analysis of which investors, and where, are engaging with your story.



Roadshows

Global roadshow support utilizing 121 Group's network.

Case study



Elevate Uranium (ASX: EL8) is a geographically diverse uranium exploration company with significant resources in Namibia and Australia and is making new discoveries through active exploration programs. The Company is one of the most active uranium exploration companies on the ASX with recent success of four discoveries with an estimated JORC resource at Koppies in Namibia, the first of the four discoveries.

27%
increase in share price since 121 IR commenced in March 2023 (as of 28 Feb 2024)



Our global distribution list is built from a database of vetted investors. It includes information on their investment preferences based on commodity, project jurisdiction, and development stage.

We will ensure your company announcements, presentations, videos, and analyst reports are delivered to the right people. Over time, we will continually update your target list with more investor contacts.

Elevate in more numbers

(From Mar 23' to Feb 24')

70

meetings arranged

20

announcements distributed to our database

2,726

total distribution opens

502

average distribution list size

136

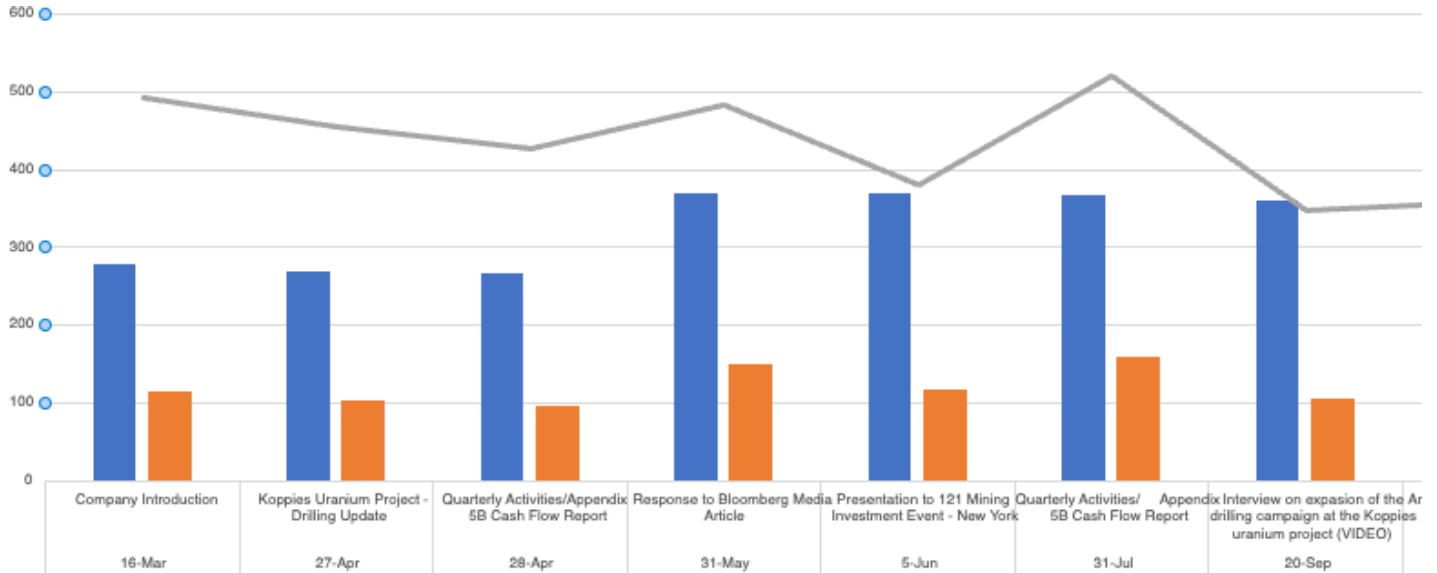
average distribution opens

40%

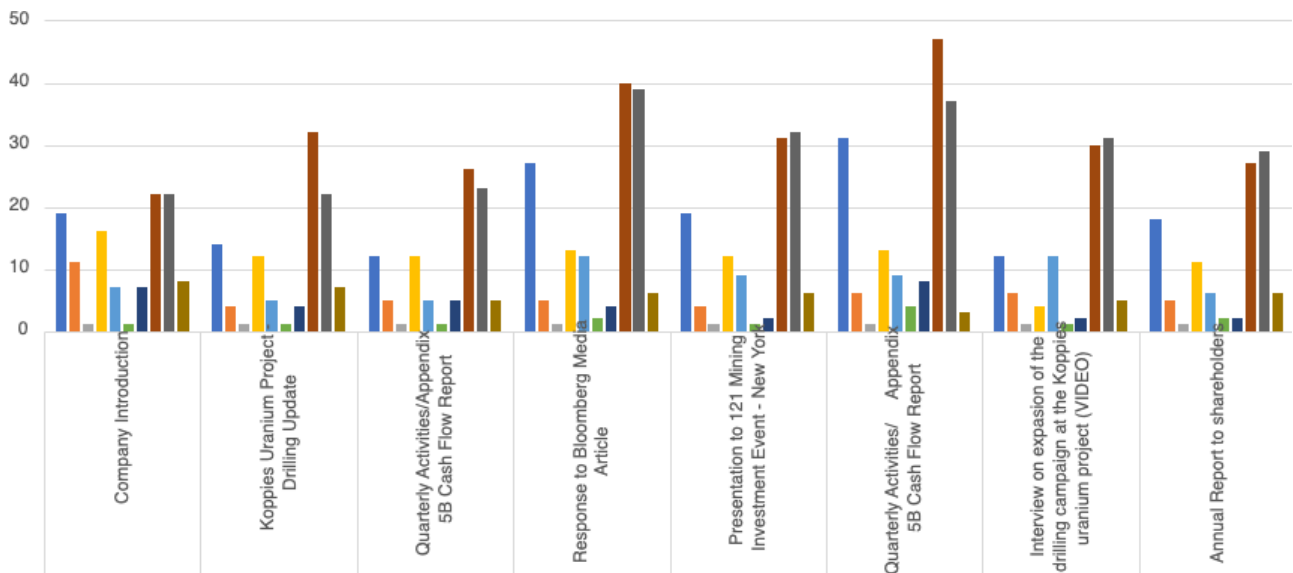
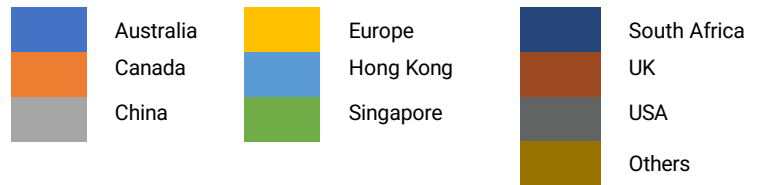
average distribution open rate

Distribution report example

Sends and opens



Opens by jurisdiction



Activity schedule

November	December	January	February
<ul style="list-style-type: none"> • 3 ad hoc meetings scheduled in Australia • 3 announcements sent • Distribution analytics • London event preparation • London event – 24 meetings • London event investor feedback calls 	<ul style="list-style-type: none"> • London event investor feedback calls • London feedback report • 4 announcements sent • Distribution analytics • Distribution list updated; add around 120 names • Assay TV interview 	<ul style="list-style-type: none"> • The Assay company profile • Cape Town event preparation • 2 announcements sent • Distribution analytics 	<ul style="list-style-type: none"> • Cape Town event – 20 meetings • 1 announcement sent • Distribution analytics • Cape Town event investor feedback call



Views **2,177**

Impressions **5,198**

Total watch time **91 hours**



Event experience

Location: London

Date: 20-21st November 2023

Meetings: 24



Post-Event Investor Feedback Report

- High-level feedback summary and key takeaways from investors
- Individual feedback from investors
- Recommendations for your own follow up, prioritising key investors from your meetings

Here are the main take-aways from our discussions:

- [Redacted]
- [Redacted]
- [Redacted]

Specifically for your own follow-up:

Individual feedback to the company from investors:



How you'll benefit:

- All you need to focus on is giving your best presentation possible because we personally manage your meeting schedule. We'll also send messages on your behalf and arrange meetings with relevant investors
- You can enjoy complete peace of mind on the day thanks to the dedicated support we provide, allowing your schedule to run smoothly
- You gain insights into how investors perceived your offering through our post-event feedback calls

Our 2023 events:

645 Mining companies

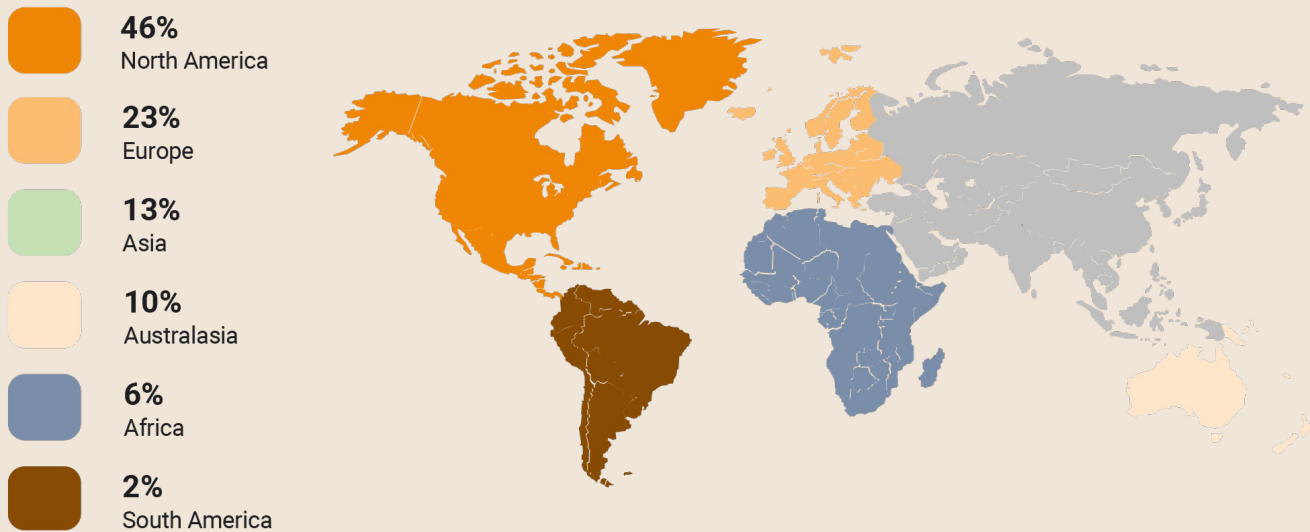
2,914 Qualified investors

10,475 1-2-1 meetings

15 Average meetings per company

Global Investor Reach

121 Group has an unparalleled global network of over 17,000 relevant institutional and professional investors.



Our Clients

Mining companies currently using 121 Group's Investor Relations services.

