Investor Relations Services Case Study - Galan Lithium





Distribution

Targeted distribution of company announcements and marketing collateral.



Events Support

Investor targeting, schedule building, onsite support and investor feedback.



Analytics

Detailed analysis of which investors, and where, are engaging with your story.



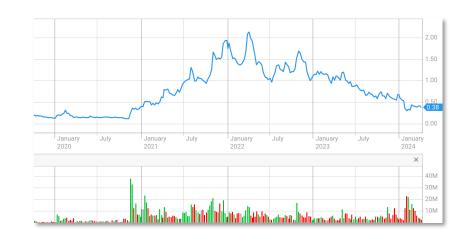
Roadshows

Global roadshow support utilizing 121 Group's network.



Galan Lithium Limited (ASX:GLN) is an ASX-listed lithium exploration and development business. Galan's flagship assets comprise two world-class lithium brine projects, HMW and Candelas, located on the Hombre Muerto Salar in Argentina, within South America's 'lithium triangle'. Hombre Muerto is proven to host lithium brine deposition of the highest grade and lowest impurity levels within Argentina. It is home to the established El Fenix lithium operation (Arcadium Lithium, formerly Livent Corporation), Sal de Vida (Arcadium Lithium, formerly Allkem) and Sal de Oro (POSCO) lithium projects. Galan is also exploring at Greenbushes South in Western Australia, just south of the Tier 1 Greenbushes Lithium Mine.

Galan Lithium' share price performance from October 2019 to February 2024



Our global distribution list is built from a database of vetted investors. It includes information on their investment preferences based on commodity, project jurisdiction, and development stage.

We ensure your company announcements, presentations, videos, and analyst reports are delivered to the right people. Over time, we continually update your target list with more investor contacts.

Galan Lithium in more numbers

(From May 2023 to December 2024)

61 meetings arranged 965

average distribution list size 30

announcements distributed to our database

373

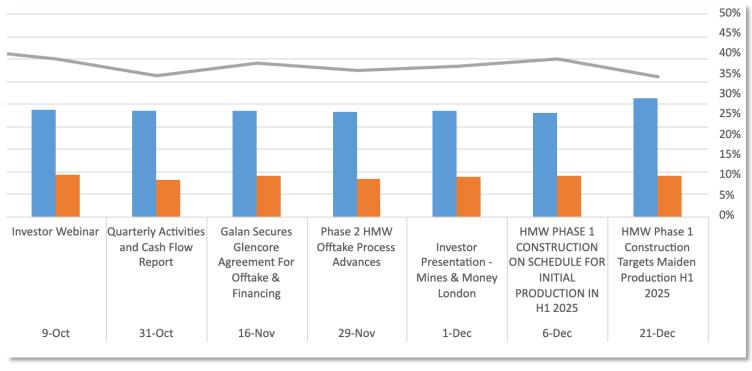
average distribution opens 39%

average distribution open rate 11,215

total distribution opens

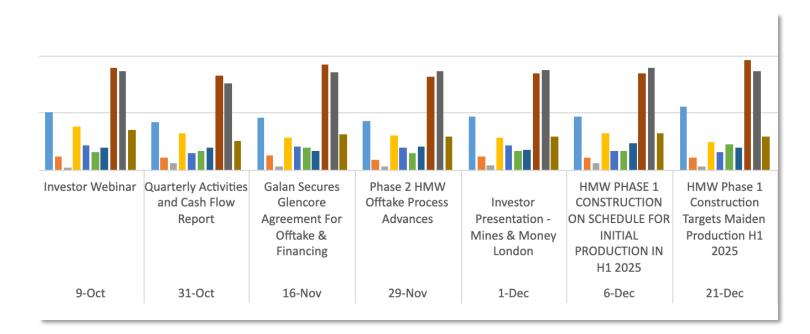
Distribution Report Example

Sends and opens



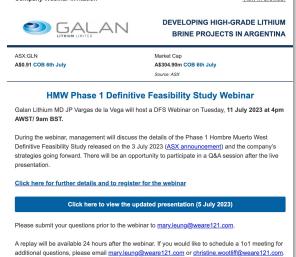






Activity Schedule

July 2023 May 2023 June 2023 August 2023 • Singapore Roadshow - 5 · IR activities report 3 announcements sent 5 announcements sent meetings · Distribution analytics • 7 announcements sent · Distribution analytics · New York event · 2-page profile in the • New York event - 21 Distribution analytics preparation Americas edition of the meetings New York feedback report Assay Magazine • 3 announcements sent · 3 additional meetings in · Roadshow - 2 meetings · Distribution analytics New York • 1 News feature on the Assay · New York event investor platform feedback calls DFS Webinar organised by 121 · Distribution list updated - 273 added investors Company Webinar Invitation DEVELOPING HIGH-GRADE LITHIUM **Galan Lithium**



29 investors and analysts attended



2,755 web page views

September 2023	October 2023	November 2023	December 2023
 2 announcements sent Distribution analytics 	 4 announcements sent Distribution analytics London event preparation 1 News feature on the Assay platform 	 London event - 23 meetings 7 additional meetings in London London event investor feedback calls 2 announcements sent Distribution analytics 1 News feature on the Assay platform 	 London event investor feedback calls and report 3 announcement sent Distribution analytics Distribution list updated - added 147 investors

Event Experience

Location: New York
Date: 5-6 June 2023

Meetings: 21

Post-Event Investor Feedback Report

- High-level feedback summary and key takeaways from investors
- Individual feedback from investors
- Recommendations for your own follow up, prioritising key investors from your meetings

Here are the main take-aways from our discussions:

- •
- •

Specifically for your own follow-up:

Individual feedback to the company from investors:

Panel discussion participation at the New York event





How you will benefit:

- All you need to focus on is giving your best presentation possible because we personally manage your meeting schedule. We also send messages on your behalf and arrange meetings with relevant investors
- You can enjoy complete peace of mind on the day, thanks to the dedicated support we provide, allowing your schedule to run smoothly
- You gain insights into how investors perceived your offering through our post-event feedback calls

Our 2023 events:

645 Mining companies

2,914 Qualified investors

10,475 1-2-1 meetings

15 Average meetings per company

Global Investor Reach

121 Group has an unparalleled global network of over 17,000 relevant institutional and professional investors.



Our Clients

Mining companies currently using 121 Group's Investor Relations services.





























